

CYBIT

TURNING INSIGHT INTO ACTION



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THE CHALLENGE

TECHNOLOGY IS RAPIDLY EVOLVING, SO ARE THE RISKS

Today, businesses are navigating unprecedented change – from AI acceleration and hybrid working to evolving cyber threats.

Staying ahead of these changes is a challenge faced by many businesses with many stating they have no clear plan for the future.



75%

of mid-sized UK organisations say they lack a clear roadmap for using data and AI effectively

Source: IDC

THE SOLUTION

TURN DISRUPTION INTO DIRECTION

The pace of change isn't showing any sign of slowing, but the answer isn't to be reactive. It's about having a clear, adaptive digital strategy that aligns your technology to your business goals.

Whether that means building secure, scalable systems or using data to make smarter decisions, having a trusted partner to advise and deliver your future-proof business plan is key to success.



100%

Cybit's best-in-class disaster recovery success rate.

This, combined with our 90+ NPS score, means our customers trust us to deliver when it matters most.

“ At Cybit, we believe in the combined power of data, people and secure technology solutions to transform not just the way we work, but the greater outcomes achieved.

Our mission is to help organisations predict, protect, and perform – turning complexity into clarity and insight into impact. We’re proud of our heritage, our people, and our partnerships, and we’re excited about the future we’re building with and for our customers.”

– James Hunnybourne [Executive Chairman]



WHO WE ARE



WHO WE ARE

Cybit is a UK based technology solutions provider with over 30 years of experience helping organisations grow, adapt, and lead through technology.

What makes us different is our insight-first approach — we use data and AI to shape strategy from the ground up, delivering solutions that are technically robust, commercially sound, and aligned to real-world goals.

“ I have nothing but trust for Cybit and their ability to safeguard our data and systems”

– GT Emissions System Ltd

CYBIT AT A GLANCE

Technology should move you forward. Cybit makes sure it does — with insight-led solutions, seamless service, and results that speak for themselves:

30

YEARS EXPERIENCE

100%

UK DELIVERED SERVICES

90+

NPS VOTED EXCELLENT

75%

STAFF ARE
TECHNICAL EXPERTS

dedicated to providing the
right customer solutions.

18

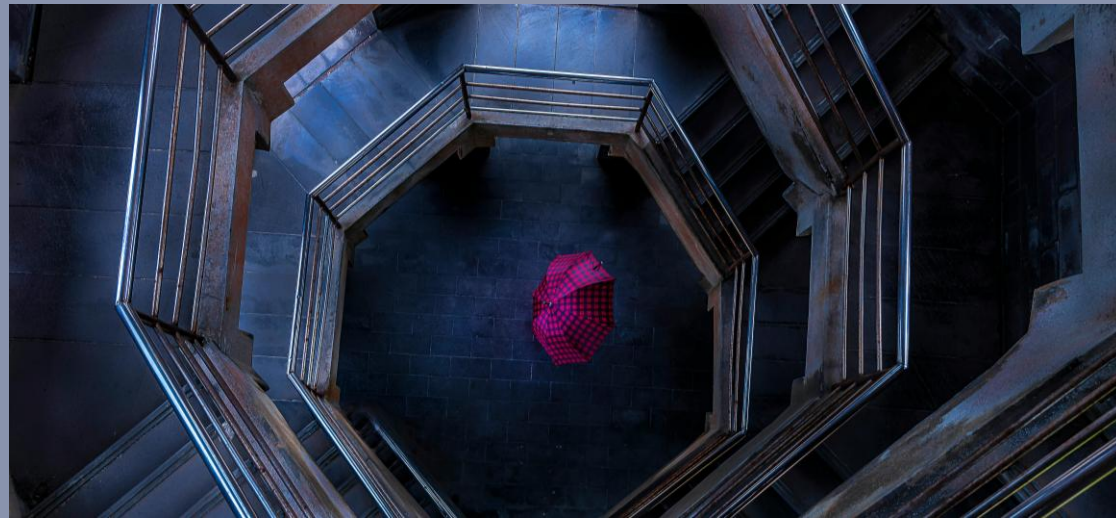
REGIONS AND 5 COUNTRIES
BEING SERVED BY CYBIT

2

DECADES OF PROVIDING
DATA SOLUTIONS



WHAT WE STAND FOR



WHAT WE STAND FOR

OUR SOLUTIONS ARE JUST THE START — WHAT WE STAND FOR IS FAR MORE AMBITIOUS.

At Cybit, we're guided by a simple belief: great solutions starts with people.

Everything we do is grounded in being:

01. APPROACHABLE

We speak plainly, act quickly, and always put people before products.

02. CAN-DO

We solve problems with energy, creativity, and accountability.

03. ADAPTABLE

We tailor every solution to fit our clients' evolving needs.

WHAT WE STAND FOR

HOW WE MAKE IT REAL: TURNING VALUE INTO OUTCOMES.

What we believe, shapes how we work:

WE ANTICIPATE, NOT JUST REACT

→ From predictive analytics to strategic foresight, we help clients stay ahead.

WE PROTECT WHAT MATTERS

→ Reliable, resilient, and proactive solutions built for peace of mind.

WE MAKE PERFORMANCE PERSONAL

→ From cloud to cyber, we shape technology around your people and priorities.



OUR SOLUTIONS PORTFOLIO



TURNING DATA INTO ACTION.

Every solution we design is built around insight, not assumption, and made to perform in the real world.

01. PREDICT

02. PROTECT

03. PERFORM



IN A WORLD DRIVEN BY
DATA, SUCCESS COMES
NOT FROM HAVING MORE
TECHNOLOGY, BUT FROM
HAVING THE RIGHT
INFORMATION AT THE
RIGHT TIME.

OUR PILLARS



PREDICT

Harness the power of data and AI to anticipate risks and uncover opportunities.

“We help clients move from data chaos to data clarity—fast. Our analytics and AI solutions are designed to empower confident decision-making at every level because we go further than making your people IT enabled but instead, they become fully information enabled. It’s about delivering real-time intelligence that drives action.”

– Rob Hankin [Chief Technology Officer]

OUR PILLARS



PROTECT

Manage your business with adaptive,
intelligent IT solutions and services 24/7.



“Service delivery is where strategy meets reality. My focus is on ensuring that every solution we implement is supported by a responsive, reliable, and proactive service experience. From onboarding to ongoing support, we’re committed to delivering operational excellence that our clients can count on—day in, day out.”

– Andrew Simpson [Operational Director]

OUR PILLARS



PERFORM

Optimise operations and user experience
with modern, agile IT environments.

“We’re not just about uptime—we’re about outcomes. Our data and AI, workspace, cybersecurity and cloud solutions are designed and implemented to boost productivity, resilience, and user satisfaction. We make sure technology works for people, not the other way around.”

– Marc Pawson [Sales Director]

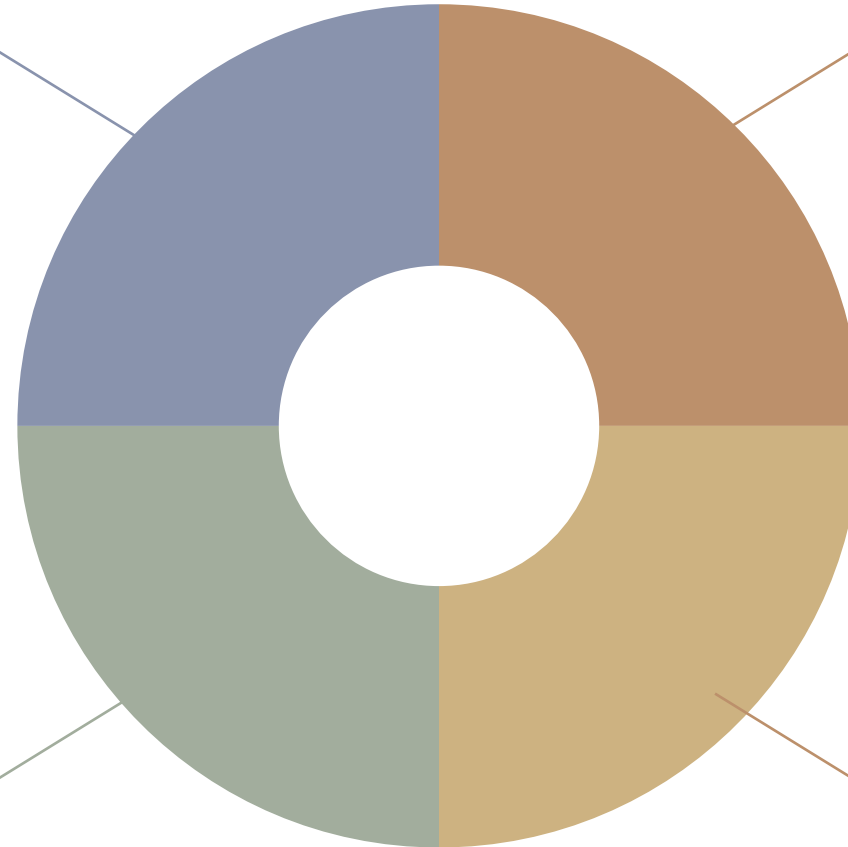
SOLUTIONS OVERVIEW

Data & AI

- Self-Service Analytics
- Data Integration
- Machine Learning
- Agentic AI
- Data Automation
- Cloud Data Migration

Hybrid Cloud

- Networking & Wifi
- Cloud Infrastructure
- Enterprise Monitoring
- Managed Azure
- Virtual Computing



Modern Workspace

- Virtual Desktop
- Device Management
- Support Desk
- Endpoint Management
- SaaS Backup

Cybersecurity

- Endpoint Protection
- Data Security
- Backup
- Compliance
- Threat Intelligence
- Awareness Training

OUR END-TO-END SOLUTIONS




DATA & AI



MODERN
WORKSPACE



CYBER
SECURITY



HYBRID CLOUD

OUR SOLUTIONS

DATA & AI

Make smarter decisions faster by turning raw data into actionable insight.

ASSESS

- Business requirements
- Business intelligence outcomes required
- Migration and upgrade planning
- Current data modelling

ADVISE

- Data maturity and AI readiness assessments
- Data strategy and architectural design needs
- Skills gap and training needs

DELIVER

- Data strategy and architectural design
- Modern Data Warehouse, Analytics & AI solution delivery
- Managed Analytics for operational excellence

SUPPORT

We drive continuous intelligence — managing and evolving your data environment to sharpen insights, unlock new opportunities, and adapt to change.

Qlik



AGENTYCS

BENEFITS

- Confident decisions start with data you can trust
- Trends leap off the screen^{SEP}— no spreadsheets needed.
- Insights land fast, so your team can act faster
- What took days now takes minutes.
- AI handles the routine—your team does the remarkable.

OUR SOLUTIONS

MODERN WORKSPACE

Unlock a productive, flexible, and secure digital environment for your people.

ASSESS

- Windows 11 Readiness
- M365 licensing
- Copilot readiness
- Hardware upgrade
- Digital Transformation strategy
- Professional Services

DELIVER

- Windows 11 Accelerator
- Intelligent Service Desk
- Workspace Advisory and Support
- Managed Workspace
- Token Based Support

ADVISE

- Windows 11 Migration
- M365 Licensing
- Copilot training
- Flexible working assessment
- Employee experience assessment
- Citrix health check

SUPPORT

We keep your workforce moving forward — optimising the digital workspace to ensure seamless collaboration, high productivity, and a secure employee experience.



BENEFITS

- Distance disappears—teams connect and collaborate, anywhere
- Less tech hassle, more focus on what matters
- Devices sorted—from setup to sustainable send-off
- Workspaces that move with you
- Secure access, wherever you work

OUR SOLUTIONS

CYBERSECURITY

Protect what matters most with security that adapts to evolving threats.

ASSESS

- Security Operational and Architectural Models
- GRC Models
- Transformation, Consolidation and Modernisation Models

ADVISE

- Security Operational and Architectural Roadmap
- Email, Web, Data, Firewall, Disaster Recovery, Breach, Insider Threat, Supply Chain, OSINT and Dark Web assessments

DELIVER

- Managed, Detection and Response Services
- Cyber Essentials
- Pen testing
- Security Advisory Services
- Managed Security Services
- Secure Your Network

SUPPORT

We defend and adapt with you — constantly strengthening your security defences, monitoring emerging threats, and keeping your organisation resilient and compliant.

keepit®

SOPHOS

Cyberfort

BENEFITS

- Focus on real threats with fewer distractions
- Cut costs by automating routine security tasks
- Protect productivity by keeping systems secure
- Expand your security capabilities without expanding your team
- Spot and stop threats in minutes

OUR SOLUTIONS

HYBRID CLOUD

Gain the agility to scale, innovate,
and optimise costs with confidence.

ASSESS

- Cloud vs Hybrid Cloud
- Cloud infrastructure
- Reducing cloud waste
- Technical debt reduction

ADVISE

- Cloud cost optimisation
- Cloud health assessments
- Cloud security review
- Workload assessment

DELIVER

- Cloud migration
- Cloud Advisory services
- Managed Cloud

SUPPORT

We optimise and evolve your cloud — fine-tuning performance, managing costs, and ensuring your infrastructure stays agile, secure, and ready to scale.



BENEFITS

- Your network delivers when ^[L]_[SEP] and where it's needed
- Cloud resources flex with ^[L]_[SEP] your business demands
- Stay in control with clear, ^[L]_[SEP] optimised cloud costs
- Keep pace with the market ^[L]_[SEP] through agile infrastructure
- Migrations run smoothly ^[L]_[SEP] — on time and on budget



OUR PARTNERS



OUR PARTNERS

alteryx

aws

CYERA

CHECK POINT

citrix

Cyberfort

f5

FORTINET

IBM

JUNIPER
NETWORKS

keapit

n2s

Microsoft
Solutions Partner

Qlik

SOPHOS

vmware



DELIVERING WORLD CLASS SOLUTIONS

We work with a trusted network of technology leaders to deliver best-in-class solutions:



– Cloud, M365, Azure, Copilot, AI, Analytics, Data



– Secure IT asset disposal and recycling



– Data analytics and automation



– Endpoint devices



– Cyber security and MDR



– Local network



– Data security posture management



– Data service provision



– SaaS backup and recovery

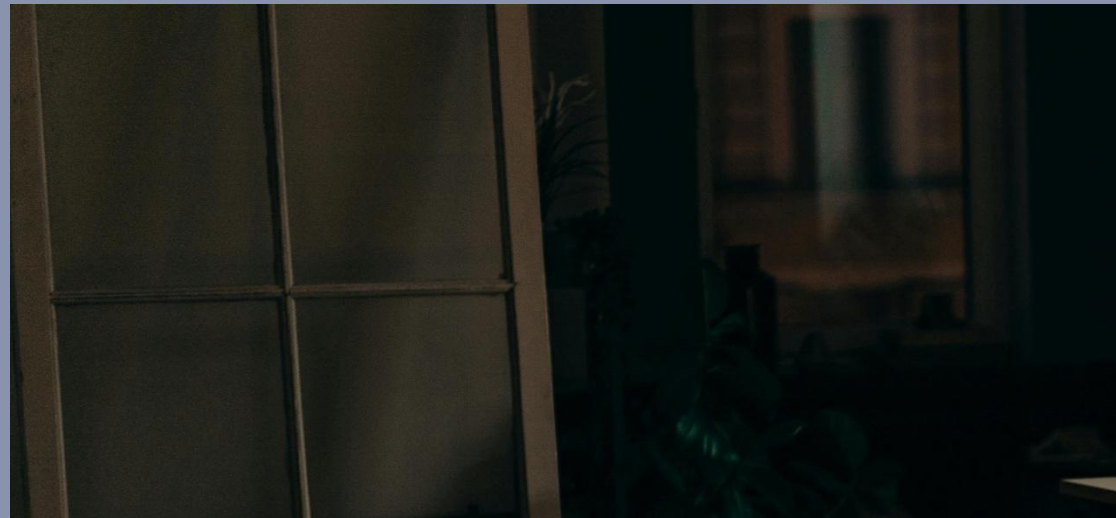


– Virtualisation



OUR CUSTOMERS

[C]



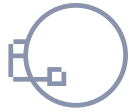
OUR CUSTOMERS

CUSTOMER EXCELLENCE

We're proud to maintain a Net Promoter Score (NPS) of 90+ and a Customer Satisfaction Score (CSAT) of +86. Our service model is built around:



24/7 support
and monitoring



ITIL-aligned
service desk



Proactive issue
resolution



Transparent reporting
and SLAs

" We want our clients to understand and believe in us as a brand that cares and will go the extra mile to deliver genuinely positive outcomes for business, for people and the world we all share."

– Ewa Johnson [Chief Marketing Officer]



OUR IMPACT



OUR IMPACT

DELIVERING OUTCOMES

From a comprehensive cloud and digital transformation project across all Emtez European sites to modernising Bellway Homes' cloud infrastructure, our work speaks for itself. We deliver measurable outcomes:



↓40%

in backup costs

↑SPEED

Endpoint provisioning speed

100%

success rate in disaster recovery

[DATA & AI] _ LAW ENFORCEMENT

CASE STUDY: NORTHUMBRIA POLICE

FROM INSIGHT

RESOLUTION TIME:
30% FASTER

EARLY IDENTIFICATION:
25% IMPROVEMENT

GREATER COLLABORATION:
BETWEEN DATA, OPERATIONS,
AND FRONTLINE TEAMS

TO IMPACT



Northumbria Police worked with Cybit to analyse missing persons' data and speed up finding people as well as identifying potential root causes of issues. This deeper insight into their community and workforce needs brought a greater understanding of their capability to meet future demands.

[DATA & AI] _ LAW ENFORCEMENT

NORTHUMBRIA POLICE NEEDED TO RESPOND FASTER AND MORE EFFECTIVELY TO MISSING PERSONS CASES.

Their teams were working with fragmented data across systems, limiting their ability to spot trends, prioritise resources or uncover root causes.

We worked closely with Northumbria Police to consolidate and analyse historical missing persons data, unlocking a clearer view of patterns, behaviours and high-risk indicators.

Using advanced data intelligence and AI, we turned raw information into real-time insights that empowered officers to act faster and more strategically.

CASE STUDY: NORTHUMBRIA POLICE



[DATA & AI] _ LAW ENFORCEMENT

PREDICT

We helped anticipate potential incidents by identifying common risk factors and repeat locations — allowing earlier interventions.

PROTECT

Improved visibility enabled faster deployment of resources, safeguarding vulnerable individuals and reducing time-to-locate.

PERFORM

The force now operates with greater confidence and efficiency, using data to drive smarter decision-making and allocate support where it's needed most.

CASE STUDY: NORTHUMBRIA POLICE

TESTIMONIAL

"The work with Cybit has transformed how we respond to missing persons. It's not just about finding people quicker — it's about understanding why they go missing and how we can prevent it."

— Northumbria Police Representative

[HYBRID CLOUD] _ CONSTRUCTION

FROM INSIGHT

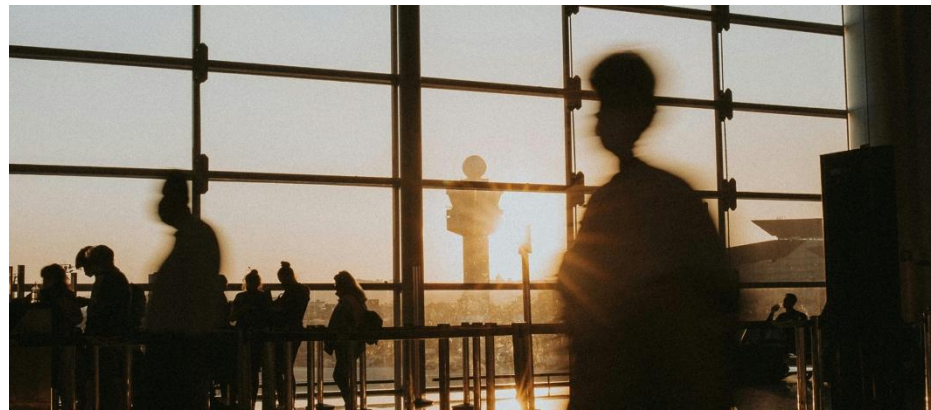
DISASTER RECOVERY:
FROM 8 HOURS > 15 MINS

USERS BENEFITTED:
2,500

SUCCESS RATE:
100%

CASE STUDY: BELLWAY HOMES

TO IMPACT



Bellway Homes needed to modernise their cloud infrastructure to support rapid growth and digital innovation.

Their existing environment lacked the flexibility, scalability and cost efficiency needed to keep pace with business demands.

[HYBRID CLOUD] _ CONSTRUCTION

BELLWAY HOMES NEEDED TO MODERNISE THEIR CLOUD INFRASTRUCTURE TO SUPPORT RAPID GROWTH AND DIGITAL INNOVATION.

Their existing environment lacked the flexibility, scalability and cost efficiency needed to keep pace with business demands.

We worked closely with Bellway to design and implement a secure, scalable AWS cloud foundation tailored to their operational and regulatory needs.

Using Cybit's specialist cloud advisory and managed services expertise, we migrated critical workloads to AWS — optimising performance, increasing resilience and unlocking new efficiencies.

CASE STUDY: BELLWAY HOMES

[HYBRID CLOUD] _ CONSTRUCTION

PREDICT

We built a future-proof cloud environment, giving Bellway the flexibility to adapt to evolving business needs and market opportunities.

PROTECT

Security was embedded from the ground up — ensuring compliance, safeguarding sensitive data, and building resilience against emerging threats.

PERFORM

Bellway now operates on a dynamic cloud platform that enables faster innovation, improved performance, and better cost control.

CASE STUDY: BELLWAY HOMES

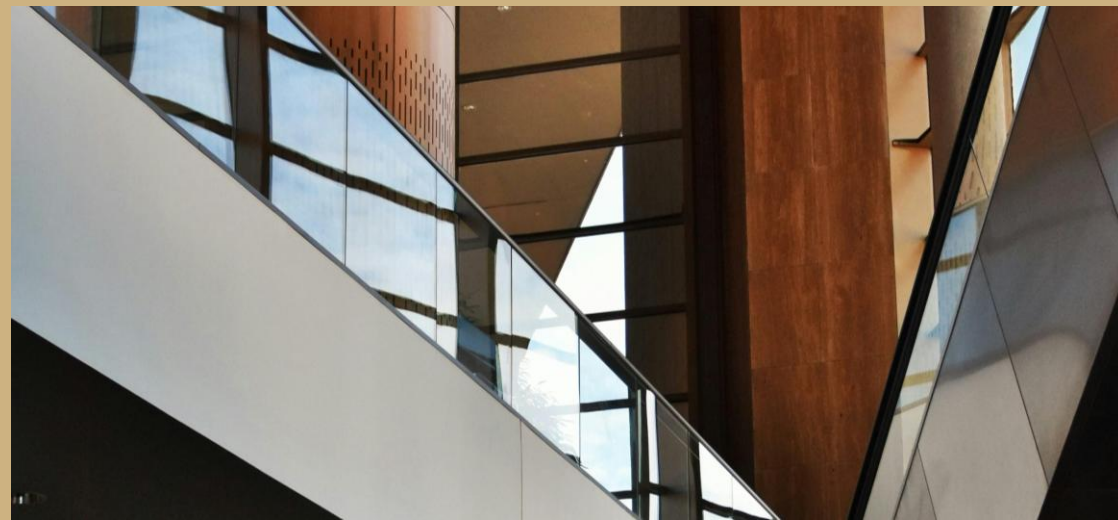
TESTIMONIAL

“The main benefit of the new system is its reliability. Our on-site email system could be somewhat unpredictable, but with our upgraded system, no one worries about it. We just know it’s going to work.”

— Director of Information Technology, Bellway



ESG



ESG

We are committed to responsible business practices that support environmental sustainability, social impact, and strong governance. From environmentally responsible device recycling to ethical data handling, ESG is embedded in how we operate.

“ At Cybit, we believe that doing the right thing should also deliver the right return. Our solutions are designed to maximise financial value, reduce waste, and deliver measurable ROI—while aligning with our clients’ ESG goals.”

– Bruce Hall [Finance Director]



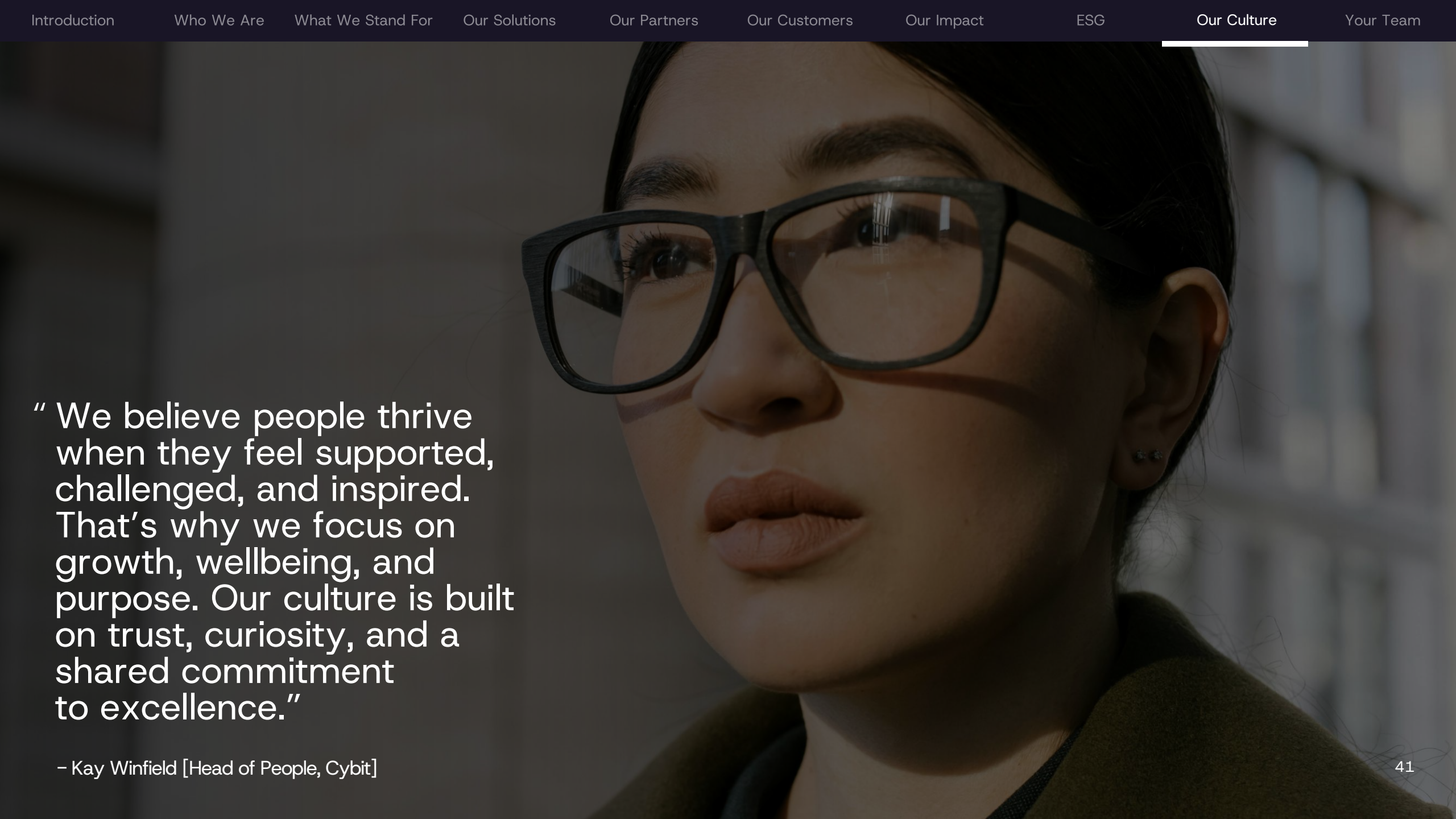


OUR CULTURE



OUR CULTURE

At Cybit, culture isn't a buzzword — it's how we work, lead, innovate and grow. We back our people, champion diverse thinking, and create a safe environment where collaboration drives performance and everyone has the freedom and space to thrive both professionally and personally.

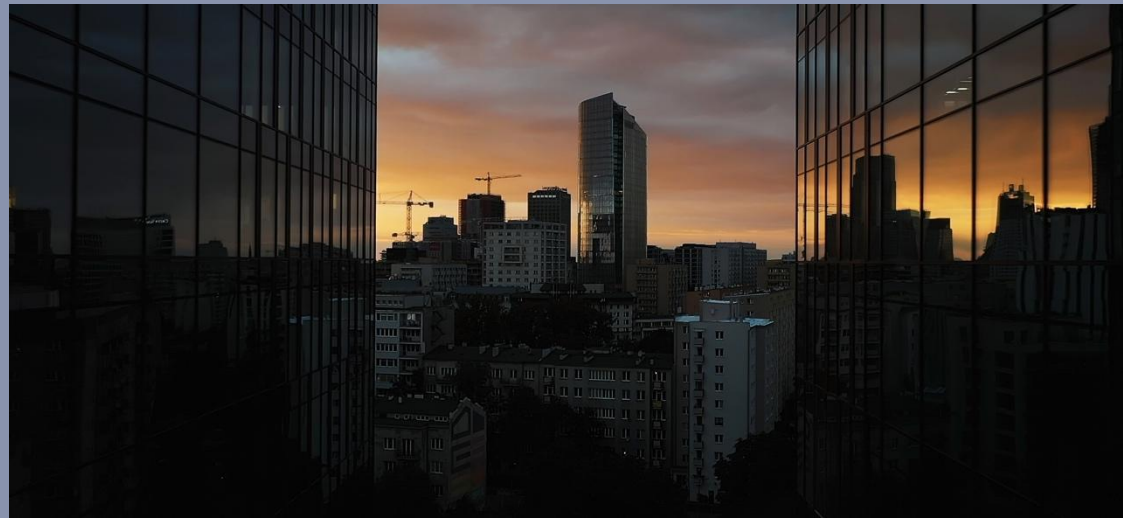


“ We believe people thrive when they feel supported, challenged, and inspired. That’s why we focus on growth, wellbeing, and purpose. Our culture is built on trust, curiosity, and a shared commitment to excellence.”

– Kay Winfield [Head of People, Cybit]



YOUR TEAM



MEET OUR LEADERSHIP TEAM

James Hunnybourne

Executive Chair

With 30 years in tech, James has led transformation and growth across top firms like IBM, Softcat, and Ultima. He's known for building high-performing teams, driving revenue, and delivering standout customer experiences. Now at Cybit, he's steering the business into a new era of intelligent, secure, and data-driven solutions.

Ewa Johnson

Chief Marketing Officer

Ewa brings rich experience from leadership roles at Ultima, Softcat, Vodafone, and The Prince's Trust. Known for her creative thinking and strategic edge, she's spearheading Cybit's brand transformation—shaping its reputation, growing its audience, and delivering marketing that drives real business impact.

MEET OUR LEADERSHIP TEAM



Rob Hankin

Chief Technology Officer

Rob, Cybit's CTO, brings 20+ years in tech and deep expertise in data analytics and AI. He's led major partnerships with TD Synnex, Microsoft, and AWS, advised at board level, and shaped strategy on industry councils. At Cybit, he drives innovation, quality, and growth in a fiercely competitive landscape.



Marc Pawson

Sales Director

Marc has over 20 years' experience leading sales in the tech space, with a proven track record across legal and financial sectors at Ultima, BT, and CAE. Known for building strong client relationships and securing major contracts, he now leads Cybit's sales strategy—driving growth, expanding markets, and building teams that deliver long-term customer success.

MEET OUR LEADERSHIP TEAM



Bruce Hall

Finance Director, Group Services

Bruce ensures Cybit's financial health and long-term growth. With senior roles at Cybit, Perfect Image, Dobbies, and IOMART, he brings deep expertise in financial planning, M&A, and governance. His leadership keeps the business efficient, resilient, and ready for what's next.



Andrew Simpson

Operations Director

With 10+ years in IT and cloud services, Andrew brings deep expertise from roles at Beeso IT, Atlas Cloud, and Aspire. Since joining Cybit in 2021, he's led support and delivery teams, driving operational excellence and an NPS of 90+. Passionate about customer experience and continuous improvement, Andrew empowers teams to go the extra mile and deliver real results for clients.

MEET OUR LEADERSHIP TEAM



Kay Winfield

Head of People

Kay has been instrumental to Cybit's growth for over 20 years. She leads HR, talent, and people development across the business, championing a culture that's inclusive, engaged, and future-focused. With a CIPD qualification and a passion for supporting people, she helps both teams and the business thrive.

Together, this leadership team brings decades of experience across technology, strategy, and innovation. With complementary skills and a shared commitment to excellence, they're driving Cybit's vision forward — shaping smarter solutions, stronger partnerships, and sustainable growth in a rapidly evolving tech landscape.



LET'S BUILD THE FUTURE TOGETHER

Whether you're scaling up, securing your data, or transforming your digital workspace—Cybit is your partner in progress.

CYBIT

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NE27 0QJ

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1420 Arlington Business Park
Theale
Berkshire
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